

Frankenmuth Insurance Print on Demand

In an ever-changing environment, you need marketing materials that can keep up. That's why we're pleased to offer a Print on Demand (POD) experience to our agency partners, where you can access up-to-date product sell sheets, customize co-branded brochures for potential policyholders or download agency training materials at your convenience.

Benefits to Agency Partners

- Single sign-on to the POD site right from iBIS
- 24/7 access to sell sheets, co-branded brochures and general marketing materials
- Customize co-branded materials with your agency's logo and contact information
- Ability to review and approve customized pieces prior to placing an order, every time
- Materials to help agency staff better understand Frankenmuth Insurance's products and educate customers about the benefits of purchasing those products through an independent insurance agent

Navigating the Site

Choose from three main categories:

Agent Materials – Download digital PDFs of our current products for use within your agency

Policyholder Materials – Customize select product brochures with your agency logo and contact information to use in the presentation of a product for sale to customers

Social Media Resources – Download ready-to-use social media assets to post on your accounts, as well as useful guides and tips to help navigate the Social world.

Order Details

- Standard delivery time for printed pieces is 7-10 business days
- Shipping costs will be covered by Frankenmuth Insurance for all orders in 2018
- Please verify proofs before submitting your order. Once approved, you will be responsible for the product supplied based on the approved proof

Promo Special

Your first order of 50 prints for each piece under "Policyholder Materials" is FREE using a unique promo code for each. The promo code is displayed within the item description and can be used one time per piece.

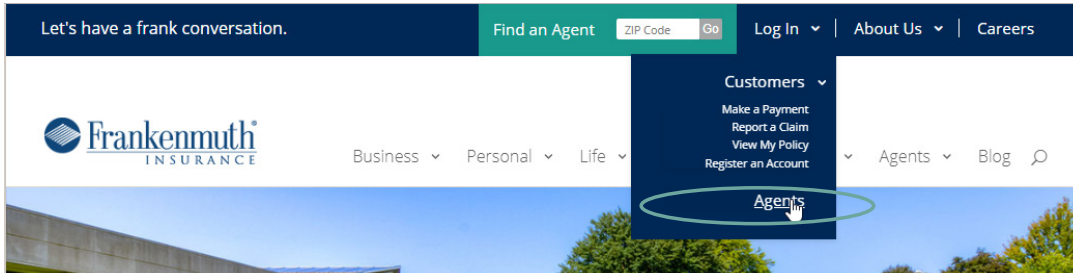
Ordering Customized Policyholder Material

Refer to the next page for step-by-step instructions for placing orders.

Accessing the Print on Demand Portal

Step One: Login to Agency Services (iBIS)

Access Agency Services by navigating to www.fmins.com and selecting “Log In” from the top bar and “Agents” from the drop-down menu.



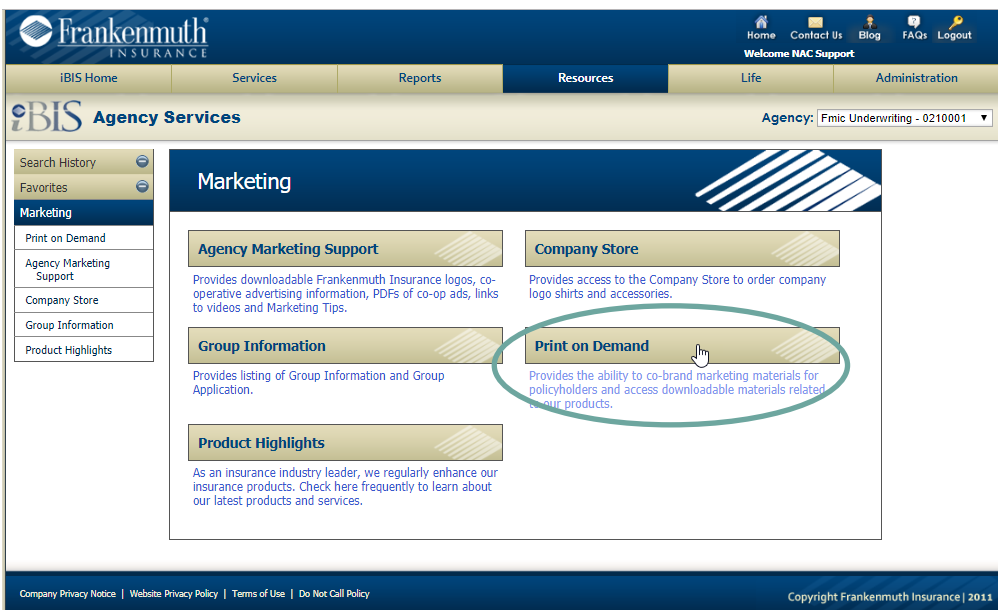
Step Two: Navigate to Marketing Resources

Once in iBIS, select “Resources” from the top bar and select “Marketing” from the drop-down menu.



Step Three: Select “Print on Demand” from Marketing Resources

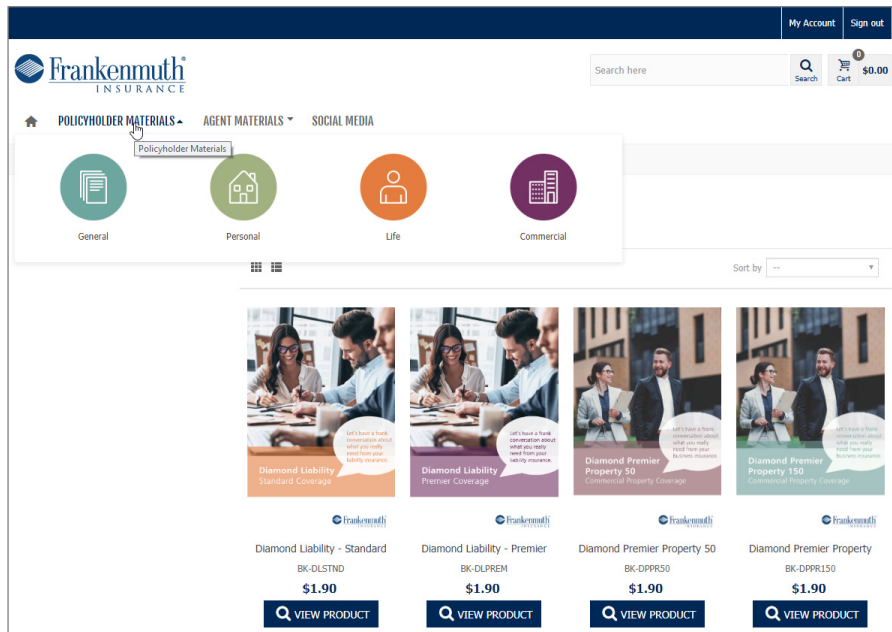
Within the Marketing Resources webpage, select the option for “Print on Demand”



Print On Demand Guide

Select a Category

Inside the two main tabs: “Policyholder Materials” and “Agent Materials” are product categories for your region. The third tab for “Social Media” offers a one-stop shop for all things Social to help you boost your online presence. Select a category and choose **View Product** to start your custom order.





LINKS ENDORSEMENT
TF-LINKSE

A tri-fold printed brochure highlighting our Links endorsement for the policyholder audience.

Use the following Promo code at checkout for 50 free copies: **Links50**

\$1.10 per page

Please enter your agency name, phone number and website below. To finalize the custom brochure **Browse** for your agency logo and click **Upload** to attach it. Select **Next Step** and then **Proof** to review your customized print prior to checkout.

Please note: For best results – please upload your agency logo at the minimum size dimensions of 850 x 400 pixels. It will be scaled to fit the designated logo area.

Enter your Agency Name, Phone Number, Website and click **Browse** and **Upload** your agency logo as a JPG or PNG in at least 850x400 pixels.

The preview image above will automatically update. Click the magnifying glass to view an enlarged preview. When done, click **Next Step** to continue.

Insurance Agency Name *

Phone Number *

Website *

Agency Logo *

BROWSE

.jpg, .jpeg, .png; 850 x 400 pixels; Will be scaled to fit.

NEXT STEP

Promo Code, Quantity, Proof and Add to Cart

Please note the unique Promo Code for the brochure as you will enter it at checkout for a discount on the first 50 copies of each piece. This discount can be applied one time per piece.

Select a quantity of 50, 100, 150, 200 or 250. You will notice the price per piece update when selecting a quantity.

Select **Proof** to view a full (front and back) PDF proof of the brochure. Carefully review the agency contact information and logo you entered for accuracy. If you approve, select **Add To Cart** to proceed to Checkout.



LINKS ENDORSEMENT

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Use the following Promo code at checkout for 50 free copies: **Links50**

\$0.57 per page
Total: \$85.50

Quantity	Unit Price
50	\$1.10
100	\$0.70
150	\$0.57
200	\$0.55
250	\$0.52

50
100
150
200
250

Qty

ADD TO CART **EDIT** **PROOF**

Continue Shopping or Proceed to Checkout

Please note: A pop-up will appear notifying you a product has been added to your cart. Review the summary of information and choose from **Continue Shopping** or **Proceed to Checkout**.



- AgencyLogo:  Frankemuth
- Website: fiagency.com
- PhoneNumber: 555.123.4567
- InsuranceAgencyName: FI Agency

Quantity 150
Total \$85.50

Product(s) successfully added to your shopping cart

There is 1 line in your cart.
Total \$85.50

Continue shopping **Proceed to checkout**

Shopping Cart Summary

Review the product, details, unit price, quantity and total at checkout.

Enter the unique promo code per item (if your first order of the item) and click **Apply Promo**. If the promo code can be applied you will see the amount deducted from the total.

SHOPPING-CART SUMMARY

1. SUMMARY

2. SIGN IN

3. ADDRESS

4. SHIPPING

5. PAYMENT

Your shopping cart contains: 1 Product

Product	Id	Details	Unit Price	Qty	Total	Remove
 Links Endorsement	TF-LINKSE-Links Endorsement - 2/13/2018 7:54 AM	AgencyLogo:  Website: fiagency.com Phone Number: 555.123.4567 Insurance Agency Name: FI Agency	\$0.57	150	\$85.50	X

Apply Promo

Links Endorsement 50 Free X

Subtotal

\$85.50

Shipping & Handling

\$0.00

Tax

\$5.13

Discount

\$28.50

GRAND TOTAL

\$62.13

Continue shopping

Proceed to checkout

Proceed to Checkout

Click **Proceed to Checkout** and follow the instructions to update your Delivery and Billing Address and place payment on a credit card. Click **Submit Order** to complete the checkout process. Thank you!



Please Select your Payment Method

Credit Card

Pay by Credit Card:

Card Type

Visa

Card Number

CVV Number

Card Expiration Date

01 / 2018

Submit Order

Should you have any questions, please feel free to contact your field manager or email our team at marketing@fmins.com.